

**CHRIST THE KING
2010 - 2017 STRATEGIC PLAN
EVANGELIZATION OBJECTIVES**

Goal/Objective/Task	Start Date	Scheduled Finish	Actual Finish	Status	Responsibilities	Remarks
Christ the King 2010 - 2017 Strategic Plan	5/24/10	6/30/17	NA			
Goal 1 Grow Community: Parish and Neighborhoods	5/24/10	6/30/17	NA			
We will increase the size of our worshipping community and contribute to the common good of all people within the parish boundaries.						
1.2 Complete visitation of all homes within parish boundaries before 2011	5/24/10	7/29/11	6/1/11		L - Evangelization S - Christian Service	Per Maureen Northrup as of September 23, 2010: 3897 door to door visits (begun in June 2009) 1083 no answers 989 conversations 352 vacant unsecured properties 490 burned properties 594 boarded up properties 298 empty lots 91 properties unable to access due to dogs from premises All of Brightmoor has been visited The neighborhoods around Christ the King Parish is presently being visited 18 identified Catholics (appropriate for second visit) The goal to visit all homes within Christ the King boundaries is on target to be completed by June 30, 2011. Per Ruth Remus: G/O 1.2 'Complete visitation of all homes within parish boundaries before 2011': as of as of 9/23/2010, Maureen Northrup with the Evangelization commission members and others from the parish, had visited 3897 homes per Maureen's report. There was another door to door visitations day in October 2010. Unfortunately I don't have the specific numbers for that date per visits. I will forward this to Maureen to ask her to update us on current number of homes visited. We are on target to have all 5500 homes within our parish boundaries
1.4 Grow the parish by 2% per year (10 people per year).	5/24/10	6/30/17	NA		L - Evangelization S - Service Corp, Faith Formation, Christian Service, Worship, Stewardship, Parish Council, St. Christine, Communication, Youth, Staff, School	
Number of new members	7/1/10	6/30/17	NA		L - Evangelization	
10 New Members	7/1/10	6/30/11	6/30/11		L - Evangelization	Exceeded goal of 10 new members by twice as many. The team over achieved on this particular task and instead of getting 10 new members we have 18 new families for a total of 36 people
10 New Members	7/1/11	6/30/12	6/30/12		L - Evangelization	Goal was exceeded for 2011 - 2012 with 15 persons/families welcomed into the parish.
10 New Members	7/1/12	6/30/13	6/30/13		L - Evangelization	Goal was exceeded for 2012 - 2013 with 13 persons/families welcomed into the parish.
10 New Members	7/1/13	6/30/14	6/30/14		L - Evangelization	
5 New Members	7/1/14	12/31/14	12/31/14		L - Evangelization	
10 New Members	7/1/15	6/30/16	NA		L - Evangelization	
10 New Members	7/1/16	6/30/17	NA		L - Evangelization	

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Secure transportation for those in need	5/24/10	6/30/17	NA			L - Evangelization	Per Ruth Remus: Transportation: need to identify those needing transportation and coordinating with parish members. Notice in November Broadcast asking if anyone needs transportation and/or would be willing to transport parishioners to/from Mass on Sunday. Evangelization committee with parish staff to remain vigilant on this issue and if a specific parishioner is identified as needing a ride, attempt to find a parishioner in general vicinity and/or are willing to provide transportation. One-on-one contact is seen as the most effective way to meet transportation needs of parishioners and find a parishioner willing to commit or buddy with other parishioners to share transportation for specific parishioner.
New member follow up	7/1/15	6/30/17	7/2/15			L - Evangelization	Per Ruth Remus: Find an active parishioner to become a "companions" to new members/parishioners for a period of six months or ongoing, to get to know new member personally and mentor them into the CK parish community. This process has begun with most recent new member introduced and will continue. Assure that current parishioners know new members by printing the names and pictures of new members in the Broadcast.
Member retention	5/24/10	6/30/17	NA			L - Evangelization	Per Ruth Remus: Retain current/new members by assuring that they feel and continue to feel welcomed and that CK is their parish and spiritual home by follow-up, one-on-one contact, phone calls, visits... whatever is appropriate.
Provide number of households from 11/2/09	5/24/10	6/30/17	NA			L - Evangelization	Obtain accurate number of parish households including funerals, move out of parish, new member introductions... to obtain objective data re: what 2% or 10 families per year (G/O 1.4) actually represents.