

**CHRIST THE KING
2010 - 2017 STRATEGIC PLAN
SCHOOL OBJECTIVES**

Goal/Objective/Task	Start Date	Scheduled Finish	Actual Finish	Status	Responsibilities	Remarks
Christ the King 2010 - 2017 Strategic Plan	5/24/10	6/30/17	NA			
Goal 6. School	5/24/10	1/31/11	NA			
We will responsibly and creatively continue to offer Christ-centered education in our school.						
6.1 Increase school enrollment	5/24/10	8/1/10	NA			L - SchoolS - Evangelization
a. by aggressively recruiting among the other Catholic churches in the Vicariate	5/24/10	7/24/10	NA			School
Plans to visit Catholic churches in process	5/24/10	7/24/10	NA			Terry George, Nicole Smith, Tillie Taylor
b. by aggressively recruiting among the other Christian churches within the parish boundaries.	5/24/10	8/1/10	NA			School
Put list of churches to visit together	5/24/10	7/24/10	NA			School
Plans to visit other Christian churches in process	5/24/10	8/1/10	NA			School
6.2 Design a development campaign	5/24/10	8/12/10	NA			L - School S - Stewardship
Grants	5/24/10	7/12/10	NA			School, Stewardship
Kellogg	5/24/10	6/30/10	NA			School, Stewardship
Meet with Dan Varner	6/1/10	6/30/10	6/24/10			School
Dan Varner will help in networking with other foundations	5/24/10	NA	NA			School
Skillman	5/24/10	7/12/10	7/4/10			School, Stewardship
Ready to submit	5/24/10	7/12/10	7/4/10			School
Waiting for response	5/24/10	7/1/10	7/4/10			School
Alumni Relations	5/24/10	7/9/10	7/1/10			School, Stewardship
Put out Newsletter	5/24/10	7/9/10	7/1/10			School
						Per the School Advisory Board Meeting on 3/8/2011: Alumni newsletter - first issue went out in June and the next will go out in March, 2011
Media Campaigns	5/24/10	8/12/10	NA			School
Calling	5/24/10	8/1/10	NA			School
Calls need to be made	5/24/10	8/1/10	NA			School
Follow up calls to be made	5/24/10	NA	NA			Rosanne Jodway
Print	5/24/10	NA	7/4/10			School
Michigan Chronicle	5/24/10	NA	7/4/10			
Rosedale Tattler Ad/Article	5/24/10	NA	7/4/10			Tristram Girty
Grandmont Informer Ad/Article	5/24/10	NA	7/4/10			Tristram Girty
Community	5/24/10	8/12/10	NA			School
NW Detroit Farmers Market	5/24/10	NA	8/4/10			Genny Singleton, Tillie Taylor
Brochures to be dropped off each week	5/24/10	NA	8/4/10			Genny Singleton, Tillie Taylor
						Per the School Advisory Board Meeting on 3/8/2011: Brochures were distributed at child care centers, community events, libraries, etc. throughout the summer.
Door to door flyers in Targeted Neighborhoods	5/24/10	NA	8/4/10			School
Work on putting together postcard	5/24/10	NA	8/4/10			Terry George, Rebecca George
						Per the School Advisory Board Meeting on 3/8/2011: About 11,000 postcards were sent to surrounding neighborhoods.
Work on Budget	5/24/10	NA	8/4/10			Rosanne Jodway

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Lawn Signs	5/24/10	NA	5/25/10				School	Per the School Advisory Board Meeting on 3/8/2011: distributed 100 - 150 lawn signs which were placed in surrounding neighborhoods
Car Decals	5/24/10	NA	5/25/10				School	
Displays at Community Events	5/24/10	NA	NA				School	
Rosedale Park Garage Sale	5/24/10	NA	NA				School	
Sarah Fisher, Siena Literacy Center, Summer Camp, Vacation Camp	5/24/10	8/12/10	NA				School	
Put up displays and brochures at Sarah Fisher & Siena Literacy Center	5/24/10	8/12/10	7/22/10				School	
Put displays and brochures in gym	5/24/10	8/12/10	7/22/10				School	
Recruit students at summer camp	5/24/10	8/12/10	NA				School	
CK Church	5/24/10	8/12/10	NA				School	
Daycare Centers	5/24/10	8/12/10	NA				School	
6.3 Expand the Adopt-a-Student program	5/24/10	NA	8/12/10				L - SchoolS - Faith Formation	Per the School Advisory Board Meeting on 3/8/2011: \$29,000 has been raised since April 2010
Packets sent out	5/24/10	NA	8/12/10				School	
3 full scholarship commitments	5/24/10	NA	8/12/10				School	
6.4 Develop a web presence	5/24/10	1/31/11	12/31/10				L - SchoolS - Communication	
Set up website	5/24/10	1/31/11	12/31/10				Rebecca George, Nancy Soisson	
6.5 Create human resource bank for school to access parishioners' expertise	5/24/10	7/11/10	NA				L - School S - Stewardship, Staff	